

THE VALUE OF CLEAN[®]

A modest investment in cleaning produces substantial returns



SICK EMPLOYEES ARE COSTING YOU MONEY



COLD/FLU SYMPTOMS

OVERALL LOSS IN PERFORMANCE BY **3-8%**
dry eyes, itchy or watery eyes, dry throat, lethargy, headaches, chest tightness

DUST EXPOSURE

AFFECTED WORKER* COGNITIVE SKILLS BY **2-6%**
typing, arithmetic, logical reasoning, memory, and creative thinking skills

UNPLANNED ABSENCES CAUSE WORKPLACE PROBLEMS

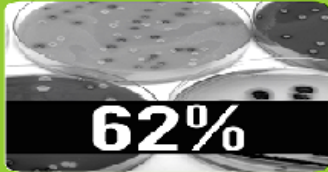
54% DECREASE IN PRODUCTIVITY / OUTPUT

39% DROP IN SALES / CUSTOMER SERVICE

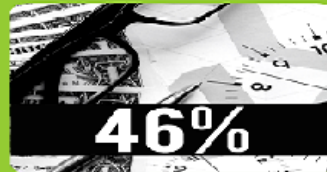
HOW DOES CLEAN EQUAL GREEN?



reduced probability of catching the common cold and influenza



of surfaces contaminated with viruses reduced



reduced absenteeism

ENVIROKLEEN^{USA}

JANITORIAL SUPPLIES AND SERVICES

2314 S. Vineyard Ave. Suite A

Ontario, CA 91761

(909)947-6611

Sales@envirokleenusa.com

common surfaces with high levels of contamination



CLEANING HAS A VERY REAL AND MEASURABLE VALUE



FOOD

1. CLEANLINESS
2. VALUE
3. SPEED
4. CONVENIENCE
5. VARIETY



over 6 in 10 QSR customers agree: if a fast-food restaurant is clean, they go there more often.

94% of people would avoid a business in the future if they encountered dirty restrooms.

Restrooms

CUSTOMERS PREFER CLEANLINESS

CLEANLINESS RANKED AS THE MOST IMPORTANT ELEMENT AMONG:

- LIGHTING
- TEMPERATURE
- QUIETNESS / MUSIC
- SPECIAL EVENTS

RETAIL

60% said a store's environment encouraged them to buy more within the last month.

CLEAN FACILITIES ARE NOT JUST A COST. THEY GENERATE REVENUE.

